



# AN AFFAIR OF THE ART 2014

## An Affair of the Art Background

Ryman Arts offers an exclusive opportunity to connect with hundreds of creative professionals in a unique home setting with a festive art fair and elegant cocktail party. Our 25th annual *An Affair of the Art* event features stellar art, artist demonstrations, food, and open bar. Guests have the opportunity to view and purchase art from well-known artists, particularly from the entertainment design community, along with pieces by Herbert D. Ryman and the emerging artists of Ryman Arts. This year, as we enjoy *A Night at the Circus with Herb Ryman*, we will feature an auction of fabulous, one-of-a-kind experiences... back by popular demand!



### Event SPONSORSHIP BENEFITS Include:

- Exclusive naming opportunity for Presenting Sponsor at Patron Event
- Listing and logo recognition on communications materials
- Premiere seating at Patron Event
- Opportunities to meet other sponsors and high level donors
- Announced appreciation at Patron Event
- Recognition as special supporter of various aspects of Event

*Sponsorship proceeds directly benefit Ryman Arts. \*Please see sponsorship card for more details. Customized opportunities available.*

### About Ryman Arts

Established in 1990, Ryman Arts began in honor of legendary Disney artist and mentor Herbert D. Ryman. It offers professional studio art instruction, along with college and career guidance, to artistic high school youth. Almost all graduates go on to college, many alumni work in the creative industries, and all are poised for personal and professional success. Accepted students choose to attend Saturdays on the campus of California State University, Fullerton or Sundays at the studios of Otis College of Art & Design in Los Angeles. This vibrant community of culturally diverse teens comes from over 150 neighborhoods across Southern California. Ryman Arts is a 501(c)(3).

## An Affair of the Art Benefit Event Information

**Date:** Saturday, September 20th

**Time:** Patron Event: 5:00 – 7:30 pm | “A Night at the Circus with Herb Ryman”: 7:30 – 10:00 pm

**Location:** Private home and garden of Leah and Marty Sklar (Disney Legend and former Principal Creative Executive of Disney Imagineering) in the Hollywood Hills

**2014 Patron Event:** Travel back in time to the days of the Big Top – when the circus performed in tents... and an artist named Ryman “put the smell of sawdust into paint”!

## Impact and Demographics of Event

- Raised over \$130,000 (net) in 2013 for Ryman Arts through tickets, sponsorships, and art sales
- Event has sold out every year to 450+ guests
- Exclusive event publicized to 10,000+ arts and education supporters and industry professionals
- Attendees include avid art collectors, creative executives, and entertainment professionals
- 90 participating professional artists
- Recent Sponsors include Disney, Lexington Design, The Edison Bar Downtown, Eleventh Hour, Arent Fox, Da Vinci Paint, Partners! FCU, Pillsbury LLP, Universal Music Group, Garner Holt Productions

For additional information, please contact Michelle Lee or Diane Brigham at (213) 629-2787. Or, you can email them at [mlee@ryman.org](mailto:mlee@ryman.org) or [dbrigham@ryman.org](mailto:dbrigham@ryman.org)



★ ★ ★  
**AN AFFAIR OF THE ART 2014**  
**SPONSORSHIP PACKAGES**  
★ ★ ★

**2014 PRESENTING SPONSOR: \$25,000 CONTRIBUTION**

- \* Exclusive naming opportunity (Patron Event Presented by...) and prominent exclusive listing at Patron Event
- \* Top listing and logo on Printed Invitation, Digital Invitation, and Website
- \* Top listing and logo on Event Banner and Event Signage
- \* Announced appreciation to guests at Patron Event
- \* Reserved premier seating for up to 12 people at Patron Event

**2014 PLATINUM SPONSOR: \$10,000 CONTRIBUTION**

- \* Listing and logo on Printed Invitation, Digital Invitation, and Website
- \* Inclusion on Event Banner
- \* Listing and logo on Event Signage
- \* Announced appreciation to guests at Patron Event
- \* Reserved premier seating for up to 10 people at Patron Event
- \* Support the Ryman Arts Student Class Demonstration at Event

**2014 GOLD SPONSOR: \$5,000 CONTRIBUTION**

- \* Listing and logo on Printed Invitation, Digital Invitation, and Website
- \* Listing and logo on Event Signage
- \* Announced appreciation to guests at Patron Event
- \* Up to 6 reservations for Patron Event
- \* Support an Artist Demonstration Booth at Event

**2014 SILVER SPONSOR: \$2,500 CONTRIBUTION**

- \* Listing and logo on Printed Invitation, Digital Invitation, and Website
- \* Listing and logo on Event Signage
- \* Up to 2 reservations for Patron Event
- \* Support a section of Gallery Display at Event



*Opportunities are available to provide specialty food, beverage, or services for An Affair of the Art.  
Contact us for more information.*

*For inclusion in the printed invitation, check or authorized written commitment and digital logo file due  
by August 1, 2014. Sponsorships received after that date will receive all other benefits listed above.*

# SPONSORSHIP PACKAGES

TO PRINT OUT AND RETURN TO RYMAN ARTS OFFICE:

## 2014 SPONSORSHIP PACKAGES

I want to be a sponsor at the the following level:

\_\_\_\_ 2014 PRESENTING SPONSOR \$25,000

\_\_\_\_ 2014 PLATINUM SPONSOR \$10,000

\_\_\_\_ 2014 GOLD SPONSOR \$5,000

\_\_\_\_ 2014 SILVER SPONSOR \$2,500

Name or Company \_\_\_\_\_  
(Please specify how your name or company should be listed in event materials)

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

My Check for \$ \_\_\_\_\_ is enclosed (Made payable to Ryman Arts)

\_\_\_\_ Please charge my credit card in the amount of \$ \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

Mail or Fax payment to  
Ryman Arts  
315 West Ninth Street, Suite 806, Los Angeles, CA 90015-4202  
Fax: (213) 627-9914

Questions? Contact Michelle Lee or Diane Brigham  
Telephone: (213) 629-2787





# An Affair of the Art 2013



A driving force behind Ryman Arts, Leah and Marty Sklar (shown above), zoom off after hosting this year's *An Affair of the Art*. The night hit record highs in Patron event attendance, netted well over \$100,000 in sales, sponsorships and contributions, and enjoyed a silent auction featuring one-of-a-kind experiences. The colorful, fun-filled evening celebrated the "Art of Cars Land" and Southern California Car Culture. "Happy Herbies" from The Edison bar, Tesla cars on display, a Chip Foose designed photo op car, and the presence of automotive design legends such as Bob Gurr are just some examples of this year's features! Thank you to all for making this the best year yet!

An additional \$11,000 was raised through our silent auction featuring priceless experiences such as a private tour of Disneyland with Legend Bob Gurr, an extended Tesla test drive with lunch, a private tour of Chip Foose's studio, an LA Racing experience at Irwindale, and an insider's guided tour of Cars Land with Imagineers Kathy Mangum and Kevin Rafferty. Special thanks to all of the above who contributed as well as Disneyland, Mindy Johnson, Carson Lev, Syd Mead, Petersen Auto Museum, Ridemakerz, Jay Sanders and Art Center College of Design, Leah & Marty Sklar, and Jon Storbeck.

**WITH APPRECIATION**

 Gratefully acknowledges  
our generous An Affair of the Art 2013 Sponsors

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**PLATINUM**





Lexington

MICHELLE LUND

SHIRLEY & ALBERT  
SCHMIDT

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**GOLD**





KIRSTEN & EDDIE  
NEWQUIST



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**SILVER**

What's in your world?  
**Arent fox**



DA VINCI  
Artists Gallery

FAINBARG FAMILY  
FOUNDATION

AMY GLAD

TANIA NORRIS







You can see all the photos from the event at our facebook page:  
[www.facebook.com/rymanartsfanpage](http://www.facebook.com/rymanartsfanpage)





Photos clockwise from top left:

Chip Foose, Pixar's Bill Cone, and Disney's Kathy Mangum relayed behind-the-scenes anecdotes about the making of Cars Land during the Patron event, which also featured Zsolt Hormay, Kevin Rafferty, and Chris Turner. Our guests will never look at Cars Land the same!

The Edison's Barbara Jacobs and John Maraffi watch as author Scott Hennessy and illustrator Joe Lanzisero sign copies of their new book *The Cat's Baton is Gone: A Musical Cat-tastrophe*.

Glass mosaic artist Beth Silverman demonstrates her art aside her 5 foot tall glass mosaic heart inspired by *It's A Small World*.

Guests, including Ryman Arts Board Member Michelle Lund, stand captivated by a demonstration from the RIDEMAKERZ team.

**Right:** Ryman Arts supporter Chip Foose (center) with Ryman Arts Board Members Wayne Hunt and Kathy Mangum at *An Affair of the Art 2013*.

## Shared Mission, *Supporter Spotlight:* Chip Foose

Chip Foose, of Foose Design and the hit television show *Overhaulin'*, is on board with our mission to transform lives through art education. At this year's *An Affair of the Art*, Chip participated in the Patron presentation on the "Art of Cars Land". He shared his own story of the importance of college and persistence in achieving your dreams. Chip attended Art Center College of Design to study automotive design, but soon dropped out due to financial obstacles. Upon meeting his future wife, it was made clear by her that finishing college was a "must". And so he did. His own college education served as a stepping-stone to his successful career and secured his own commitment to support the education of young artists.

